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QUALIFICATIONS:

- Ph.D-English Linguistics –National University of Modern Languages (NUML) Islamabad- 2021
- M.Phil (American Studies) Quaid-e-Azam University Islamabad,2006-(Ist Division)
- M.A (English Language & Literature.) Quaid-e-Azam University Islamabad (NIML), 200-(Ist Division)

TRAININGS:

- Professional Competency Enhancement Program for Teachers (PCEPT) organized by Higher Education Commission (HEC) –February 2011.
- International Resource Person (IRP) course on Computer assisted Language Learning organized by Higher Education Commission in collaboration with British Council, Islamabad. November 30-December 03, 2011.
- Incorporating Technology in education (ITE) organized by National Academy of Higher Education, February 21-March 05, 2011.
- Computer assisted Language Learning (CALL) organized by Higher Education Commission, November 28 – December 3 2005-2006.

FELLOWSHIPS & EXCHANGE PROGRAMS:

- **Alumna, Study of the U.S. Institutes (SUSI) – U.S. Department of State Multinational Institute of American Studies, Steinhardt School of Culture, Education, and Human Development, New York University (NYU), USA | Summer 2019**

ACADEMIC EXPERIENCE

- **Assistant Professor (English) – BPS-19**
Federal Urdu University of Arts, Sciences & Technology, Islamabad | February 4, 2010 – Present
- **Lecturer (English) – BPS-18**
Federal Urdu University of Arts, Sciences & Technology, Islamabad | February 1, 2005 – February 3, 2010

ADMINISTRATIVE ROLES:

- Head. Department of English – Federal Urdu University, Islamabad.
- Director. Students Affairs
- Director. Kamyab Jawan Program
- Convenor. Discipline Committee
- Member. Harassment & Grievance Committee
- Member. Tender Committee

EXTERNAL EXAMINER FOR POSTGRADUATE RESEARCH – M.PHIL / MS AND PH.D. THESES

- Appointed by various HEC-recognized universities across Pakistan | 2021–Present

ACADEMIC RESEARCH

- **Ph.D. Thesis:** *Analysing Multiple Identities in Workplace Discourse: A Gender-Based Study*
Supervisor: Dr. Nighat Sultana, Professor of English, NUML, Islamabad
- **M.Phil Thesis:** *Bharati Mukherjee's Female Protagonists: A Search for Female Identity*
Supervisor: Dr. Muhammad Islam, Area Study Center, Quaid-i-Azam University
- **M.A Thesis:** *Using Pictures for Language Learning*
Supervisor: Dr. Riaz-ul-Hasan, NUML

RESEARCH PUBLICATIONS:

1. Zoon, A. A., & Ashfaq, N. (2022). Negotiating Identity and Performing Leadership in Discourse: A Gender-Based Study. *NUST Journal of Social Sciences and Humanities*. January-June 2022, 8(1),61-93.
2. Shahid, J., Zoon, A.A., Tahir, A. (2022). Using Placebos in Language Teaching: A Case Study of ESL Classroom. *Pakistan Languages and Humanities Review* April-June 2022, 6(2).1079-1089. DOI: [https://doi.org/10.47205/plhr.2022\(6-II\)91](https://doi.org/10.47205/plhr.2022(6-II)91) .
3. Jamshed, H., Zoon, A.A., Fatima, S. (2022). The Final Debates of US Presidential Candidates in 2020: A Macro and Micro Semantic Analysis. *International Review of Basic and Applied Sciences*, 10(2),137-152.
4. Zoon, A. A., & Ashfaq, N. (2021). Negotiating between Gender and Leadership Identity: A Discursive Analysis of Workplace Meetings. *Pakistan Languages and Humanities Review* July-December 2021, 5(2),101-114.

5. Fatima, S., Ayyaz, S., Zoon, A. A., & Durrani, S. S. (2021). Rhetorical and Ideological Digression in Media Discourse in Depicting Socio-political Events of Pakistan. *Elementary Education Online*, 20(2). doi: 10.17051/ilkonline.2021.02.65
6. Parvaiz, I., Zoon, A.A., Fatima, S. (2021). Deconstruction Of “The Woman” In Rupī Kaur’s Poetry: A Feminist Critical Discourse Analysis. *Webology*, 18(5).
7. Aftab, R., Zoon, A. A., Abdullah, M. (2021). Cultural, Linguistic And Sociolinguistic Aspects Of Fiction: A Study On Interpretive Frames. *Webology*, 18(6).
8. Waqar, T., Zoon, A.A., Fatima, S. (2021). Investigating Racist Ideology in US Media Discourse: A Real Time Research. *International Review of Basic and Applied Sciences*, 9(4).
9. Abdullah, M., Mahmood, A., Zoon, A. A. (2021). Language Shift At Intermediate Level And Its Impact On Students’ Interest For Learning: A Case Study Of Karachi. *Webology*, 18(6).
10. Zoon, A. A., Buriro, G. A., Abdullah, M., & Muhammad, A. F. (2019). Gender roles and representations in Bollywood item songs: A critical discourse analysis of emerging terms. *The Women-Annual Research Journal of Gender Studies*, 11(11).
11. Zoon, A. A., & Ashfaq, N. (2021). Discursive Construction of Professional Identity-A Gender based Analysis of Workplace Meetings. *Elementary Education Online*, 20(4), 3151-3161.
12. Zoon, A. A., Abdullah, M., & Buriro, G. A. (2018). Exploring Representations of Muslims in Western Discourse: An Analysis of Sally Kohn’s Most Debated Tweet. *Grassroots*, 52(2).